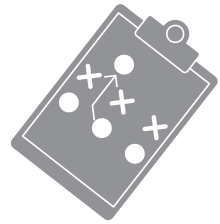

Kickstart Coaching Package



The kickstart coaching package is a popular way for clients to initiate working together, get an idea for the process, and an understanding of what it takes to implement a strong social media marketing effort.

We can do sessions in 1-hour or 1.5-hour time slots. It does go fast!

This allows us to discuss optimized social media channels, strong branding, the foundations of a social media & a people-centric content strategy, and steps to take your social media marketing to the next level through best practices, advertising & analytics.

Possible Structure:

Session 1: Initial content and communication strategy, identify an initial campaign, lead magnets or content series.

Session 2: Hands-on and best practice training to support the initial implementation of strategic focus.

Investment: \$575 Includes 3 hours of consulting, phone & email support between sessions, next steps roadmap and a cloud drive of resources based on our agenda. [Click here to sign up](#) for your first session today!

Hourly consults can be scheduled at \$125 per hour.

Connect with Sue

SUE KOCH
SOCIAL MEDIA SUCCESS CATALYST

Sue is a highly sought-out social media speaker & trainer working with Fortune 100 companies & small businesses alike. With a strong niche in strategy, training, and analytics, she's guided 1000s of business owners, sales & service professionals in developing powerful online brands. Her unique ability to simplify social media allows her to connect at all levels & across generations.



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